

# IEOR 165 – Lecture 11

## Semiparametric Models

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### 1 Kernel Estimators

#### 1.1 Convergence Rate

There is one point of caution to note regarding the use of kernel density estimation (and any other nonparametric density estimators like the histogram). Suppose we have data  $x_i$  from a multivariate jointly Gaussian distribution  $\mathcal{N}(\mu, \Sigma)$ . Then we can use the sample mean vector estimate

$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^n x_i$$

and sample covariance matrix estimate

$$\hat{\Sigma} = \frac{1}{n} \sum_{i=1}^n (x_i - \hat{\mu})(x_i - \hat{\mu})'.$$

to estimate the distribution as  $\mathcal{N}(\hat{\mu}, \hat{\Sigma})$ . The estimation error of this approach is  $O_p(d/n)$ , and so the error increases linearly in dimension. In contrast, the estimation error of the kernel density estimate is  $O_p(n^{-2/(d+4)})$ . This means that the estimation error is exponentially worse in terms of dimension  $d$ , and this is an example of the *curse of dimensionality* in the statistics context. In fact, the estimation error of the kernel density estimate is typically  $O_p(n^{-2/(d+4)})$  when applied to a general distribution.

#### 1.2 Nadaraya-Watson Estimator

Consider the nonlinear model  $y_i = g(x_i) + \epsilon_i$ , where  $g(\cdot)$  is an unknown nonlinear function. Suppose that given  $x_0$ , we would like to only estimate  $g(x_0)$ . One estimator that can be used is

$$\hat{g}(x_0) = \frac{\sum_{i=1}^n K(\|x_i - x_0\|/h) \cdot y_i}{\sum_{i=1}^n K(\|x_i - x_0\|/h)},$$

where  $K(\cdot)$  is a kernel function. This estimator is known as the Nadaraya-Watson estimator, and it was one of the earlier techniques developed for nonparametric regression.

#### 1.3 Example: Telephone Call Data

Suppose the lengths of calls at a call center are

$$x_i = \{0.66, 0.05, 0.27, 1.26, 1.51, 0.38, 1.79, 0.94, 0.48, 0.89\}.$$

And imagine that we conduct a survey after each call where we ask the customer to rate their satisfaction with the call. Suppose the corresponding satisfaction levels (1 = very dissatisfied, 2 = somewhat dissatisfied, 3 = neutral, 4 = somewhat satisfied, and 5 = very satisfied) are

$$y_i = \{3, 5, 4, 1, 1, 3, 2, 5, 4, 2\}.$$

Q: Suppose we choose  $h = 0.5$ , and that we use the Epanechnikov kernel. Estimate the satisfaction level for a telephone call of length 0.7 using the Nadaraya-Watson estimator.

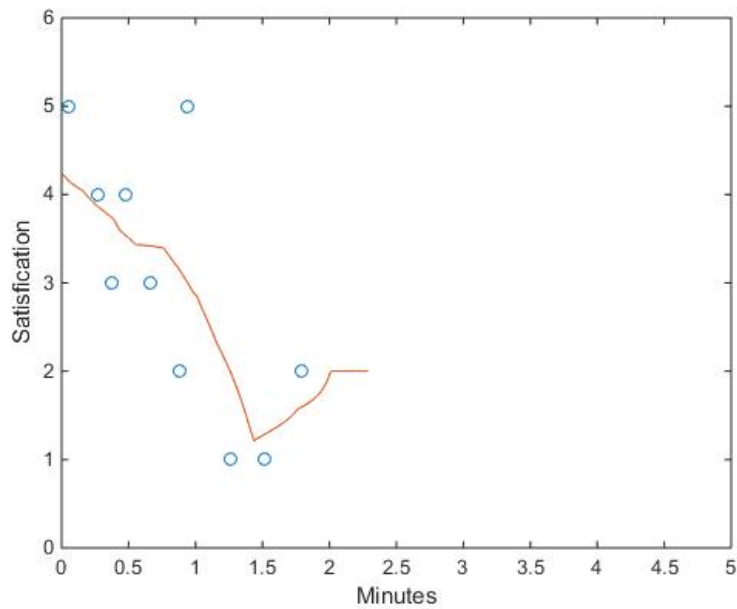
A: We first compute the quantities  $K\left(\frac{u-x_i}{h}\right)$  for each data point. We have

$$\begin{aligned} K((0.7 - 0.66)/0.5) &= K(0.08) = 3/4 \cdot (1 - 0.08^2) = 0.7452 \\ K((0.7 - 0.05)/0.5) &= K(1.3) = 0 \\ K((0.7 - 0.27)/0.5) &= K(0.86) = 3/4 \cdot (1 - 0.86^2) = 0.1953 \\ K((0.7 - 1.26)/0.5) &= K(-1.12) = 0 \\ K((0.7 - 1.51)/0.5) &= K(-1.62) = 0 \\ K((0.7 - 0.38)/0.5) &= K(0.64) = 3/4 \cdot (1 - 0.64^2) = 0.4428 \\ K((0.7 - 1.79)/0.5) &= K(-2.18) = 0 \\ K((0.7 - 0.94)/0.5) &= K(-0.48) = 3/4 \cdot (1 - 0.48^2) = 0.5772 \\ K((0.7 - 0.48)/0.5) &= K(0.44) = 3/4 \cdot (1 - 0.44^2) = 0.6048 \\ K((0.7 - 0.89)/0.5) &= K(-0.38) = 3/4 \cdot (1 - 0.38^2) = 0.6417 \end{aligned}$$

Finally, we compute

$$\begin{aligned} \hat{g}(0.7) &= \frac{\sum_{i=1}^n K(\|x_i - x_0\|/h) \cdot y_i}{\sum_{i=1}^n K(\|x_i - x_0\|/h)} = \\ &= \frac{0.7452 \cdot 3 + 0.1953 \cdot 4 + 0.4428 \cdot 3 + 0.5772 \cdot 5 + 0.6048 \cdot 4 + 0.6417 \cdot 2}{0.7452 + 0.1953 + 0.4428 + 0.5772 + 0.6048 + 0.6417} = 3.41. \end{aligned}$$

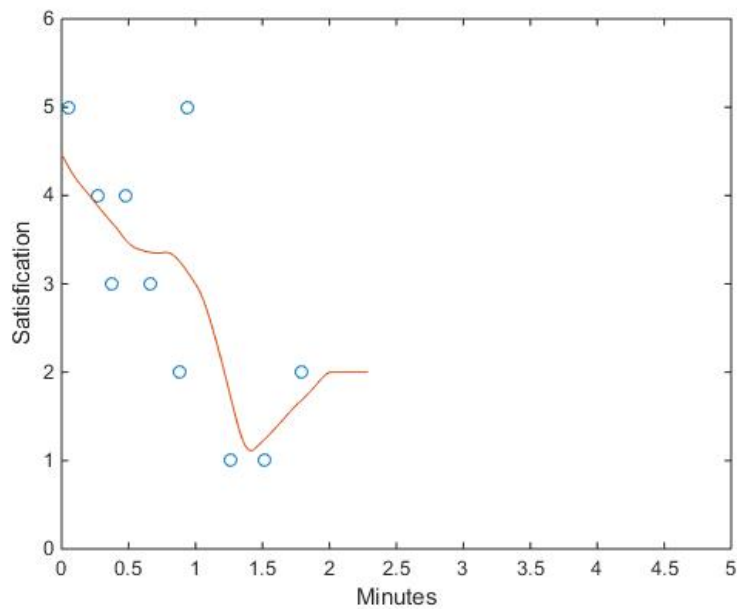
For reference, the scatter plot and the full curve  $\hat{g}(x)$  estimated by Nadaraya-Watson are shown below. The full curve is generally calculated using a computer.



The Epanechnikov kernel is not differentiable, and so the estimated curve is not differentiable. An example of a kernel function that is differentiable is the biweight kernel, which is defined as

$$K(u) = \frac{15}{16} \cdot (1 - u^2)^2 \mathbf{1}(|u| \leq 1).$$

If we use the biweight kernel, then the full curve estimated by Nadaraya-Watson is



This curve is differentiable.

## 1.4 Small Denominators in Nadaraya-Watson

The denominator of the Nadaraya-Watson estimator is worth examining. Define

$$\hat{g}(x_0) = \frac{1}{nh^p} \sum_{i=1}^n K(\|x_i - x_0\|/h),$$

and note that  $\hat{f}(x_0)$  is an estimate of the probability density function of  $x_i$  at the point  $x_0$ . This is known as a kernel density estimate (KDE), and the intuition is that this is a smooth version of a histogram of the  $x_i$ .

The denominator of the Nadaraya-Watson estimator is a random variable, and technical problems occur when this denominator is small. This can be visualized graphically. The traditional approach to dealing with this is *trimming*, in which small denominators are eliminated. The trimmed version of the Nadaraya-Watson estimator is

$$\hat{g}(x_0) = \begin{cases} \frac{\sum_{i=1}^n K(\|x_i - x_0\|/h) \cdot y_i}{\sum_{i=1}^n K(\|x_i - x_0\|/h)}, & \text{if } \sum_{i=1}^n K(\|x_i - x_0\|/h) > \mu \\ 0, & \text{otherwise} \end{cases}.$$

One disadvantage of this approach is that if we think of  $\hat{g}(x_0)$  as a function of  $x_0$ , then this function is not differentiable in  $x_0$ .

## 1.5 Example: Telephone Call Data

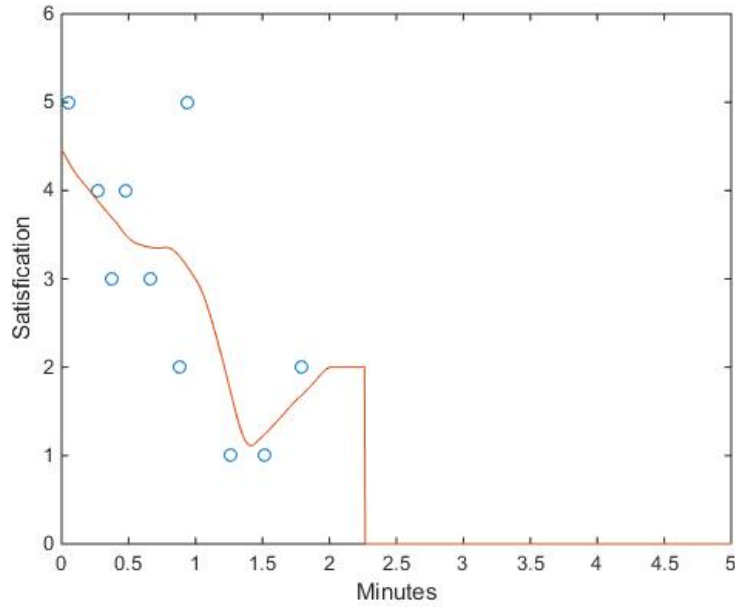
Suppose the lengths of calls at a call center are

$$x_i = \{0.66, 0.05, 0.27, 1.26, 1.51, 0.38, 1.79, 0.94, 0.48, 0.89\}.$$

And imagine that we conduct a survey after each call where we ask the customer to rate their satisfaction with the call. Suppose the corresponding satisfaction levels (1 = very dissatisfied, 2 = somewhat dissatisfied, 3 = neutral, 4 = somewhat satisfied, and 5 = very satisfied) are

$$y_i = \{3, 5, 4, 1, 1, 3, 2, 5, 4, 2\}.$$

Then the trimmed Nadraya-Watson estimator using the biweight kernel with bandwidth  $h = 0.5$  and threshold  $\mu = 0.01$  is:



## 1.6 $L_2$ -Regularized Nadaraya-Watson Estimator

A new approach is to define the  $L_2$ -regularized Nadaraya-Watson estimator

$$\hat{g}(x_0) = \frac{\sum_{i=1}^n K(\|x_i - x_0\|/h) \cdot y_i}{\lambda + \sum_{i=1}^n K(\|x_i - x_0\|/h)},$$

where  $\lambda > 0$ . If the kernel function is differentiable, then the function  $\hat{g}(x_0)$  is always differentiable in  $x_0$ . The reason for the name of this estimator is that we have

$$\hat{g}(x_0) = \arg \min_{\beta_0} \|W_h^{1/2}(Y - 1_n \beta_0)\|_2^2 + \lambda \|\beta_0\|_2^2 = \arg \min_{\beta_0} \sum_{i=1}^n K(\|x_i - x_0\|/h) \cdot (y_i - \beta_0)^2 + \lambda \beta_0^2.$$

Lastly, note that we can also interpret this estimator as the mean with weights

$$\{\lambda, K(\|x_1 - x_0\|/h), \dots, K(\|x_n - x_0\|/h)\}$$

of points  $\{0, y_1, \dots, y_n\}$ .

## 1.7 Example: Telephone Call Data

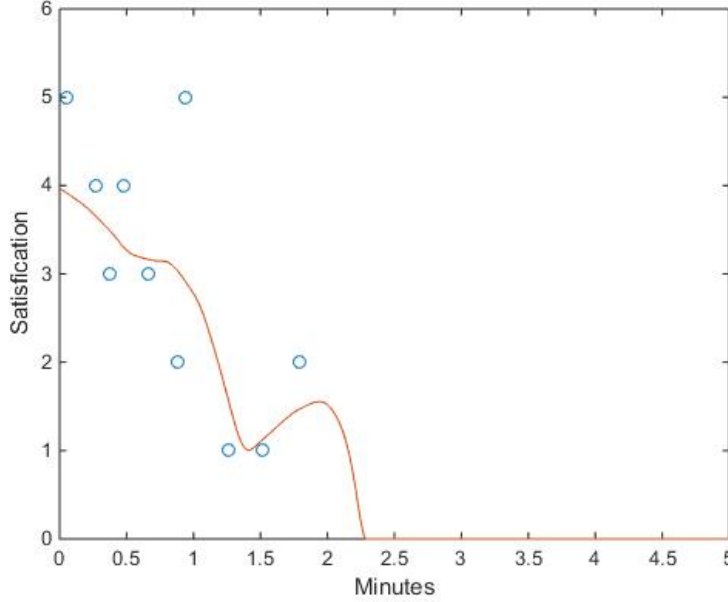
Suppose the lengths of calls at a call center are

$$x_i = \{0.66, 0.05, 0.27, 1.26, 1.51, 0.38, 1.79, 0.94, 0.48, 0.89\}.$$

And imagine that we conduct a survey after each call where we ask the customer to rate their satisfaction with the call. Suppose the corresponding satisfaction levels (1 = very dissatisfied, 2 = somewhat dissatisfied, 3 = neutral, 4 = somewhat satisfied, and 5 = very satisfied) are

$$y_i = \{3, 5, 4, 1, 1, 3, 2, 5, 4, 2\}.$$

Then the trimmed Nadraya-Watson estimator using the biweight kernel with bandwidth  $h = 0.5$  and regularization  $\lambda = 0.2$  is:



This curve is differentiable

## 2 Partially Linear Model

Consider the following model

$$y_i = x_i' \beta + g(z_i) + \epsilon_i,$$

where  $y_i \in \mathbb{R}$ ,  $x_i, \beta \in \mathbb{R}^p$ ,  $z_i \in \mathbb{R}^q$ ,  $g(\cdot)$  is an unknown nonlinear function, and  $\epsilon_i$  are noise. The data  $x_i, z_i$  are i.i.d., and the noise has conditionally zero mean  $\mathbb{E}[\epsilon_i | x_i, z_i] = 0$  with unknown and bounded conditional variance  $\mathbb{E}[\epsilon_i^2 | x_i, z_i] = \sigma^2(x_i, z_i)$ . This is known as a partially linear model because it consists of a (parametric) linear part  $x_i' \beta$  and a nonparametric part  $g(z_i)$ . One can think of the  $g(\cdot)$  as an infinite-dimensional nuisance parameter.

### 2.1 Semiparametric Approach

Ideally, our estimates of  $\beta$  should converge at the parametric rate  $O_p(1/\sqrt{n})$ , but the  $g(z_i)$  term causes difficulties in being able to achieve this. But if we could somehow subtract out this term,

then we would be able to estimate  $\beta$  at the parametric rate. This is the intuition behind the semiparametric approach. Observe that

$$\mathbb{E}[y_i|z_i] = \mathbb{E}[x_i'\beta + g(z_i) + \epsilon_i|z_i] = \mathbb{E}[x_i|z_i]'\beta + g(z_i),$$

and so

$$y_i - \mathbb{E}[y_i|z_i] = (x_i'\beta + g(z_i) + \epsilon_i) - \mathbb{E}[x_i|z_i]'\beta - g(z_i) = (x_i - \mathbb{E}[x_i|z_i])'\beta + \epsilon_i.$$

Now if we define

$$\hat{Y} = \begin{bmatrix} \mathbb{E}[y_1|z_1] \\ \vdots \\ \mathbb{E}[y_n|z_n] \end{bmatrix}$$

and

$$\hat{X} = \begin{bmatrix} \mathbb{E}[x_1|z_1]' \\ \vdots \\ \mathbb{E}[x_n|z_n]' \end{bmatrix}$$

then we can define an estimator

$$\hat{\beta} = \arg \min_{\beta} \|(Y - \hat{Y}) - (X - \hat{X})\beta\|_2^2 = ((X - \hat{X})'(X - \hat{X}))^{-1}((X - \hat{X})'(Y - \hat{Y})).$$

The only question is how can we compute  $\mathbb{E}[x_i|z_i]$  and  $\mathbb{E}[y_i|z_i]$ ? It turns out that if we compute those values with the trimmed version of the Nadaraya-Watson estimator, then the estimate  $\hat{\beta}$  converges at the parametric rate under reasonable technical conditions. Intuitively, we would expect that we could alternatively use the  $L2$ -regularized Nadaraya-Watson estimator, but this has not yet been proven to be the case.

## 2.2 Example: Telephone Call Data

Suppose the lengths of calls at a call center are

$$x_i = \{0.66, 0.05, 0.27, 1.26, 1.51, 0.38, 1.79, 0.94, 0.48, 0.89\}.$$

And imagine that we conduct a survey after each call where we ask the customer to rate their satisfaction with the call. Suppose the corresponding satisfaction levels (1 = very dissatisfied, 2 = somewhat dissatisfied, 3 = neutral, 4 = somewhat satisfied, and 5 = very satisfied) are

$$y_i = \{3, 5, 4, 1, 1, 3, 2, 5, 4, 2\}.$$

Furthermore, suppose we also record the time of day for each call:

$$t_i = \{18, 19, 17, 13, 11, 19, 16, 12, 16, 10\}.$$

Now imagine that we believe that the model relating the satisfaction level to the length of call is

$$y = m \cdot x + g(t),$$

where  $m$  is an unknown constant, and  $g(\cdot)$  is an unknown function. Suppose we are interested in estimating  $m$ , which gives the sensitivity of satisfaction to the length of call. Then, one natural approach is to use semiparametric estimation.

Suppose we use the L2-regularized Nadaraya-Watson estimator with an Epanechnikov kernel,  $h = 0.5$ , and  $\lambda = 0.2$ . Then we get

$$\begin{aligned}\hat{x}_i &= \{0.5204, 0.1902, 0.2110, 0.9982, 1.1916, 0.1902, 1.0015, 0.7384, 1.0015, 0.7002\} \\ \hat{y}_i &= \{2.3684, 3.5294, 3.1579, 0.7895, 0.7895, 3.5294, 2.6471, 3.9474, 2.6471, 1.5789\}.\end{aligned}$$

Computing  $\tilde{x}_i = x_i - \hat{x}_i$  and  $\tilde{y}_i = y_i - \hat{y}_i$ , we get

$$\begin{aligned}\tilde{x}_i &= \{0.1388, -0.1357, 0.0563, 0.2662, 0.3178, 0.1864, 0.7874, 0.1969, -0.5203, 0.1867\} \\ \tilde{y}_i &= \{0.6316, 1.4706, 0.8421, 0.2105, 0.2105, -0.5294, -0.6471, 1.0526, 1.3529, 0.4211\}.\end{aligned}$$

In this case,  $\hat{m} = ((X - \hat{X})'(X - \hat{X}))^{-1}(X - \hat{X})'(Y - \hat{Y}) = \frac{\overline{\tilde{x}\tilde{y}}}{\overline{\tilde{x}^2}}$ . Computing these quantities, we have:

$$\begin{aligned}\overline{\tilde{x}^2} &= 0.1212 \\ \overline{\tilde{x}\tilde{y}} &= -0.0968.\end{aligned}$$

Thus, we get

$$\hat{m} = \frac{\overline{\tilde{x}\tilde{y}}}{\overline{\tilde{x}^2}} = \frac{-0.0968}{0.1212} = -0.80.$$

For reference, if we had identified a model

$$y = m \cdot x + b,$$

then the estimate would have been  $\hat{m} = -1.92$  and  $\hat{b} = 4.6$ . In this example, adjusting the model for the time of day makes a significant difference in our estimate.